



Frankfurt School
Centre for European Transformation

NEW WEBINAR SERIES:

AI FRONTIERS IN FINANCE: BRIDGING THEORY AND PRACTICE

Nov. 12, 2024 | Session 3



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THIRD SESSION
Nov. 12, 2024
5-6pm (CET)

INTRO:
MEET OUR EXPERTS

Speaker



Gordon Phillips

Tuck at Dartmouth

Gordon Phillips is the Laurence F. Whittemore Professor of Business Administration and a professor of finance at the Tuck School of Business. He is also a research associate at the National Bureau of Economic Research (NBER) and a visiting research professor at Tsinghua University in Beijing. He received his MA and Ph.D. from Harvard University and his undergraduate degree from Northwestern University.

His areas of research include computational linguistics, AI and finance, household finance, corporate finance and how financial decisions impact firms' strategic decisions, and contracting in financial markets.

Discussant



Jan Kinne

ISTARI.AI

Jan Kinne is co-founder and CEO of ISTARI.AI. They provide real-time market and company information. In addition, he has been a member of the ZEW Research Unit “Economics of Innovation and Industrial Dynamics” since June 2016.

Background: Jan studied geoinformatics at Heidelberg University and Loughborough University, UK. In the context of his dissertation (Dr. rer. nat.) at the University of Salzburg, which he successfully completed in September 2020, he developed web-based innovation indicators for microgeographic analyses. He continues to conduct method-oriented research on the use of (text-based) web data for innovation research.

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OUR THIRD SESSION ON:
NEW TECHNOLOGY SECTORAL DISRUPTIONS

• **INTRO BY OUR HOST**

- Format & topic
- Meet our experts
- Expectations from our audience



• **INSIGHTS FROM OUR EXPERTS**

- Cutting edge research: short paper presentation
- Expert dialogue: exploring relevance & new areas of application
- Interactive Q&A

• **WRAP-UP & KEY TAKEAWAYS**

ENGAGE WITH US &
BRING YOUR QUESTIONS!

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WE CAN'T WAIT TO CONNECT WITH YOU AT THE SEMINAR!

Our goal is to deepen the understanding of AI in Finance by bridging the gap between academic research and practical industry applications through our monthly seminar series with joint discussions between academics and industry experts.



Sascha Steffen

Frankfurt School



Paulina Verhoff

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Birgit Frankenberg

hyPeak

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