



Frankfurt School
Centre for European Transformation

NEW ONLINE SEMINAR SERIES:

AI FRONTIERS IN FINANCE: BRIDGING THEORY AND PRACTICE

Oct. 8, 2024 | Session 2



Virtue of Complexity in
Factor Pricing Models



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SECOND WEBINAR

Oct. 8, 2024

5-6pm (CET)



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INTRO:

MEET OUR EXPERTS

Speaker



Bryan Kelly

Yale

Bryan Kelly is Frederick Frank '54 and Mary C. Tanner Professor of Finance at the Yale School of Management and **Head of Machine Learning at AQR Capital Management**. He is also a Research Fellow at the National Bureau of Economic Research and Associate Director of SOM's International Center for Finance. His primary research fields are asset pricing, machine learning, and financial econometrics. He has served as co-editor of the Journal of Financial Econometrics and associate editor of Journal of Finance and Journal of Financial Economics.

Before joining Yale, Bryan was a tenured professor of finance at the University of Chicago Booth School of Business. He earned an AB in economics from University of Chicago, MA in economics from University of California San Diego, and a PhD and MPhil in finance from New York University's Stern School of Business. Brian worked in investment banking at Morgan Stanley prior to his PhD.

Discussant



Maximilian Stroh

Quoniam

Maximilian Stroh is Head of Research at Quoniam Asset Management in Frankfurt. Using economics, statistics, natural language processing, and machine learning, the team develops Quoniam's alpha and risk models.

Before his current position, Max worked as a research analyst for Invesco, where he applied machine learning in the context of equity factor investing and advanced his team's data science infrastructure. Previously, he worked at Quoniam and Metzler Asset Management, focusing on quantitative fixed-income and multi-asset strategies.

Max holds a PhD in Mathematics from Goethe University Frankfurt and is a CFA charterholder.



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SETUP WEBINAR

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Read the Paper!



OUR SECOND SESSION ON:

VIRTUE OF COMPLEXITY IN FACTOR PRICING MODELS

- **INTRO BY OUR HOST**

- Format & topic
- Meet our experts
- Expectations from our audience



- **INSIGHTS FROM OUR EXPERTS**

- Cutting edge research: short paper presentation
- Expert dialogue: exploring relevance & new areas of application
- Interactive Q&A

- **WRAP-UP & KEY TAKEAWAYS**

ENGAGE WITH US & BRING YOUR QUESTIONS!



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JOIN US MONTHLY & DISCOVER AI'S ROLE IN FINANCE

Our goal is to deepen the understanding of AI in Finance by bridging the gap between academic research and practical industry applications through our monthly webinar series with joint discussions between academics and industry experts.



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